



British Training

**Visionary Leadership Mastery - Aligning Modern Strategies with Saudi
Arabia's Vision 2030 for Sustainable Success Training Course**

#LD6426

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Introduction:

The British Training Center proudly presents a transformative program designed to bridge contemporary leadership practices with the ambitious goals of Saudi Arabia's Vision 2030. As global and regional economies evolve, leaders must adopt agile strategies to drive innovation, foster inclusivity, and align organizational objectives with national transformation agendas. This course empowers professionals to harness cutting-edge leadership frameworks while anchoring their decisions in the socio-economic pillars of Vision 2030, ensuring they contribute effectively to the Kingdom's sustainable growth and global competitiveness.

Training Objectives and Impact:

By the end of this program, participants will be able to:

- Analyze the core pillars of Vision 2030 and their implications for organizational strategy.
- Design leadership models that align with Saudi Arabia's national transformation goals.
- Implement agile decision-making frameworks to adapt to dynamic market challenges.
- Foster innovation and digital transformation in line with Vision 2030's diversification agenda.
- Enhance stakeholder engagement strategies to build public-private partnerships.
- Evaluate the ethical and cultural dimensions of leadership within the Saudi context.
- Develop metrics to measure the impact of strategic initiatives on Vision 2030 targets.

Targeted Competencies and Skills:

- Strategic Vision Alignment.
- Adaptive Decision-Making.
- Change Management.
- Stakeholder Collaboration.
- Innovation and Digital Agility.
- Cultural Intelligence.

Target Audience:

This program is tailored for:

- Senior executives and managers in Saudi public and private sectors.
- Government officials involved in Vision 2030 implementation.
- Project leaders overseeing national transformation initiatives.
- Consultants advising on organizational strategy and policy alignment.
- HR professionals developing future-ready leadership pipelines.

Course Content:

Unit One - Vision 2030: Foundations and Strategic Implications:

- Overview of Vision 2030's three pillars: vibrant society, thriving economy, ambitious nation.
- Linking Vision 2030 to global sustainability and economic diversification trends.
- Role of leadership in translating national goals into organizational strategies.
- Case studies: NEOM, Red Sea Project, and Qiddiya as strategic benchmarks.
- Identifying sector-specific opportunities under Vision 2030.
- Ethical leadership in preserving cultural heritage while driving innovation.

Unit Two - Modern Leadership Frameworks for a Transforming Saudi

Arabia:

- Evolution of leadership styles: from traditional to transformational and agile models.
- Cultivating emotional intelligence to lead diverse, multigenerational teams.
- Balancing authority and collaboration in Saudi organizational culture.
- Women in leadership: leveraging untapped potential under Vision 2030.
- Crisis leadership: lessons from global disruptions and local resilience strategies.

Unit Three - Strategy Execution: From Vision to Action:

- Designing SMART goals aligned with Vision 2030's KPIs.
- Overcoming barriers to strategy implementation in complex environments.
- Resource allocation for high-impact projects: budgeting, talent, and technology.
- Public-private partnerships (PPPs) as catalysts for Vision 2030 success.
- Risk management frameworks tailored to Saudi market dynamics.

Unit Four - Innovation and Digital Transformation:

- Fostering a culture of innovation in alignment with Saudi digital economy goals.
- Leveraging AI, blockchain, and IoT for operational efficiency.
- Role of SMEs and startups in achieving Vision 2030's economic diversification.
- Integrating sustainability into innovation: renewable energy and green initiatives.
- Case study: Saudi Tech Ecosystem and the National Transformation Program.

Unit Five - Monitoring Impact and Sustaining Success:

- Developing KPIs to track progress toward Vision 2030 milestones.
- Data-driven decision-making: tools for real-time performance analytics.
- Continuous improvement cycles (PDCA) for long-term strategic agility.
- Leadership legacy: embedding Vision 2030 principles into organizational DNA.
- Preparing for post-2030 scenarios: adaptive governance and future-proofing strategies.