



**British Training**

**Inspiring Teams, and Driving Success Mastering Creative Thinking,  
Leadership, and Management Training Course**

**#LD4766**

# **Inspiring Teams, and Driving Success Mastering Creative Thinking, Leadership, and Management Training Course**

## **Introduction:**

Organizations thrive when leaders harness creativity, foster collaboration, and steer teams toward clear objectives. The British Training Center has designed this program to empower professionals with the tools to transcend conventional approaches, blending imaginative problem-solving with decisive leadership. Whether navigating complex projects or cultivating high-performing teams, this course bridges the gap between vision and execution, equipping participants to excel in an ever-evolving professional landscape.

## **Training Objectives and Impact:**

### **By the end of this program, participants will be able to:**

- Apply creative thinking techniques to solve complex challenges and generate innovative solutions.
- Develop leadership strategies that inspire trust, motivate teams, and align individual and organizational goals.
- Design actionable management plans to optimize resources, timelines, and outcomes.
- Foster a culture of continuous improvement through feedback, adaptability, and risk management.
- Leverage emotional intelligence to resolve conflicts and strengthen team dynamics.
- Integrate ethical decision-making frameworks into daily leadership practices.
- Measure progress using key performance indicators (KPIs) and adjust strategies for sustained success.

## **Targeted Competencies and Skills:**

- Creative problem-solving.
- Strategic decision-making.
- Effective communication and influence.
- Emotional intelligence and conflict resolution.
- Resource allocation and prioritization.
- Adaptive leadership and change management.

## **Target Audience:**

### **This program is tailored for:**

- Mid- to senior-level managers seeking to enhance their leadership impact.
- Project managers and team leaders responsible for delivering results under pressure.
- Entrepreneurs and business owners aiming to scale operations strategically.
- Professionals transitioning into leadership roles or cross-functional teams.
- HR and talent development specialists focused on cultivating leadership pipelines.

## **Course Content:**

### **Unit One - Foundations of Creative Thinking and Innovation:**

- Understanding the principles of creativity and its role in organizational growth.
- Techniques for brainstorming, lateral thinking, and breaking cognitive biases.
- Leveraging diversity of thought to drive innovation.
- Tools for mapping ideas to actionable solutions (e.g., mind mapping, SCAMPER).
- Overcoming barriers to creativity in traditional work environments.
- Case studies of disruptive innovation in global industries.

### **Unit Two - Building Effective Leadership Capabilities:**

- Core traits of transformative leaders: vision, empathy, and resilience.
- Situational leadership: adapting styles to team needs and project phases.
- Strategies for building trust and psychological safety within teams.
- Coaching and mentoring frameworks to develop future leaders.
- Balancing authority with collaboration in decision-making.
- Navigating ethical dilemmas and maintaining integrity.

### **Unit Three - Outstanding Management Practices for Goal Achievement:**

- Aligning team objectives with organizational vision using OKRs (Objectives and Key Results).
- Prioritization frameworks: Eisenhower Matrix, Pareto Principle.
- Streamlining workflows through agile methodologies and lean practices.
- Risk assessment and contingency planning for project sustainability.
- Managing remote and hybrid teams: tools and best practices.
- Evaluating performance through data-driven metrics and feedback loops.

### **Unit Four - Synergizing Creativity, Leadership, and Management:**

- Integrating creative thinking into strategic planning processes.
- Leading change initiatives while maintaining team morale.
- Designing innovation-friendly policies and reward systems.
- Scenario planning for long-term success in volatile markets.
- Collaborative problem-solving workshops: simulations and role-plays.

### **Unit Five - Real-World Application and Sustained Growth:**

- Crafting a personalized leadership development plan.
- Peer review sessions for refining problem-solving and management strategies.
- Action learning projects addressing actual organizational challenges.
- Tools for continuous learning and staying ahead of industry trends.
- Creating a legacy: succession planning and knowledge transfer.