



British Training

Advanced Cash Flow and Working Capital Optimization Strategies Training Course

#FB8790

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Introduction:

Effective management of cash flow and working capital is the lifeblood of any thriving organization, enabling agility in uncertain markets and fostering sustainable growth. The British Training Center has designed this advanced program to equip professionals with cutting-edge tools and methodologies to transform financial liquidity challenges into strategic advantages. By blending theory with real-world applications, this course addresses the complexities of modern financial ecosystems while aligning with global best practices.

Training Objectives and Impact:

By the end of this program, participants will be able to:

- Analyze and interpret cash flow statements to identify liquidity risks and opportunities.
- Implement advanced techniques to optimize working capital cycles.
- Design robust cash flow forecasting models tailored to organizational needs.
- Mitigate financial risks through proactive liquidity management strategies.
- Leverage technology and automation tools for real-time cash flow monitoring.
- Align working capital strategies with broader organizational goals for long-term profitability.

Targeted Competencies and Skills:

- Advanced financial analysis and liquidity assessment.
- Strategic decision-making for working capital optimization.
- Forecasting accuracy and scenario planning.
- Risk identification and mitigation in cash management.
- Proficiency in cash flow automation tools and ERP systems.
- Stakeholder communication and alignment on financial priorities.

Target Audience:

This program is tailored for:

- CFOs, Finance Directors, and Senior Financial Managers.
- Treasury and Cash Management Professionals.
- Business Controllers and Financial Analysts.
- Operations Managers involved in supply chain finance.
- Consultants advising on financial restructuring or liquidity improvement.

Course Content:

Unit One - Fundamentals of Cash Flow & Working Capital Management:

- Core principles of cash flow dynamics and liquidity cycles.
- Differences between cash flow, profit, and working capital.
- Key metrics: Cash Conversion Cycle, Days Sales Outstanding (DSO), and Days Payable Outstanding (DPO).
- Impact of industry-specific factors on cash flow management.
- Case study: Diagnosing cash flow bottlenecks in manufacturing vs. service sectors.

Unit Two - Advanced Techniques for Working Capital Optimization:

- Strategies to reduce inventory holding costs without disrupting operations.
- Negotiation tactics for extending payables and accelerating receivables.
- Dynamic discounting and supply chain financing solutions.
- Role of lean management in minimizing working capital inefficiencies.
- Workshop: Simulating a working capital optimization plan for a multinational firm.

Unit Three - Cash Flow Forecasting & Scenario Analysis:

- Building rolling forecasts using historical data and predictive analytics.
- Stress-testing cash flow under economic downturns or market volatility.
- Integrating macroeconomic variables into forecasting models.
- Tools for sensitivity analysis and contingency planning.
- Group exercise: Developing a 12-month cash flow forecast for a high-growth startup.

Unit Four - Technology-Driven Cash Flow Management:

- Overview of AI-powered cash flow automation platforms.
- ERP systems and APIs for real-time liquidity monitoring.
- Blockchain applications in cross-border cash management.
- Cybersecurity considerations in digital treasury operations.
- Demo: Using cloud-based tools to automate cash positioning and reporting.

Unit Five - Strategic Alignment & Stakeholder Management:

- Balancing short-term liquidity needs with long-term investment goals.
- Communicating cash flow strategies to boards and investors.
- Aligning working capital policies with ESG (Environmental, Social, Governance) commitments.
- Managing cross-functional teams to execute cash flow initiatives.
- Final project: Designing a board-level presentation on cash flow optimization post-merger.